Getting Involved: Recruiting the Male Nurses of the Future
Joseph Iacino, BS, Newt Turk, BS, Ryan Shaw, PhD, RN
Duke University School of Nursing

Introduction
The Duke Chapter of the American Assembly of Men in Nursing or DAAMN:
• Committed to supporting the diversification of the nursing profession
• Dedicated to influence research and education about men in nursing
DAAMN presented at The City of Medicine Academy, a local magnet high-school:
• We gave two presentations: The Field of Nursing and Taking Vital Signs.
• 77 ninth grade students, interested in becoming health care professionals.

Objectives
• Encourage men to become nurses
• Demonstrate the contributions men bring to the nursing profession
• Advocate for education and dissemination of information about men in nursing
• Support members’ full participation in the nursing profession

Methods
• We partnered with The City of Medicine Academy in Durham, North Carolina.
• Designed age appropriate curriculum to inform students of the possibilities and opportunities in nursing.
• Taught students how to take vital signs via a 10 minute PowerPoint presentation followed by 1 hour of hands-on training.

Results
• Created a fun and exciting environment
• Brought nursing to life for 77 young high-school students
• Successfully formed an alliance with The City of Medicine Academy in which we hope to:
  - Provide mentorship
  - Continue further education
  - Participate in career days

Conclusion
• Increased knowledge, understanding and interest in our profession among young men.
• The interactive nature of our presentation evoked a high level of participation, indicating students’ eagerness to learn more about the field of nursing.
• Ample opportunity exists to advocate, to educate and to encourage young men and women about the opportunities that exist in nursing.

Other Sponsored Events
• American Red Cross Blood Drive
• Women in Need: Personal Product Drive
• City of Medicine Academy Teaching
• The American Nurse Screening